



## News Release

For Immediate Release

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### **The I-X Indoor Amusement Park Celebrates 20<sup>th</sup> Season NO ADMISSION PRICE INCREASE**

(Cleveland, OH) A Cleveland tradition will celebrate its 20<sup>th</sup> season, the I-X Indoor Amusement Park, presented by Marc's, will run this year from March 27-April 19, 2009. Over 20 acres of family filled fun await, including the return of some favorite thrill rides such as the **Spinning Coaster** and the **Skater** and the **Wacky Worm kiddie coaster!**

"We are proud to celebrate 20 years of family fun and entertainment this year," said, Eric German, executive show director. "We have kept our admission prices the same for the last four years. With the strained economy we want to offer the best family value while still providing all the fun and excitement we have supplied for the past 20 years – and remember, you pay one price and ride all day as many times as you want!"

**Mountain Dew's Thrill City** provides thrill-seekers with the ultimate adrenaline rush on rides like **Freakout**, as patrons experience stomach-dropping excitement on its rapid rotating cars. The **Spinning Coaster** with its dazzling lights and dizzying spinning cars will keep hearts pumping, and **Skater** will hoist brave patrons up and swing them around on its manic, giant mechanical arm.

**KRAFT/NABISCO Kidzville**, a dedicated children's area, has over 25 rides just for kids. The **Wacky Worm**, a BIG kiddie coaster, will delight even the bravest little caterpillar as it reaches heights of two stories as it travels over 100 feet of track. Lots of favorite rides inside will delight the young ones, from the **Antique Cars** to a **Five-lane Giant Slide**. Favorites such as the **Bumble Bee** and the **Dragon Wagon** return, as well as entertainment and activities planned with children in mind.

Inside **KRAFT/NABISCO Kidzville** is the ever popular show just for kids -- the **Backyard Circus**. Bring your camera and watch as children bring this fun animated circus to life – through their imagination.

Don't miss all the fun for the whole family, **Lou Mack's Trick Dog Thrill Show** from Cool Dog Productions March 27-29, April 3-5, and April 10-19. This canine entertainment will get the whole family cheering as the dogs perform high-flying Frisbee tricks and splish splash doggie dash! Don't miss these amazing pooches as they dive into a 15,000 gallon pool to compete for the rights of the longest jumper!

-more-

## OVERVIEW

### Add One

Christian Family Weekend and Parent & Family Expo, presented by Castaway Bay, brings tons of extra family fun to the weekend of March 28 & 29. Local and regional Christian bands, worship groups and approximately 50 organizations and company displays will share their products and services during the 2<sup>nd</sup> Annual Parent & Family Expo.

Come celebrate the richness of our diverse cultural at La Fiesta Latina, presented by Julia De Burgos, Latinocleveland.com and Revol Wireless, is an Hispanic heritage weekend, scheduled for April 4 & 5, with authentic food, and ethnic music and dance.

Be sure to celebrate everything sports at the 1<sup>st</sup> ever Ohio SportsFest, April 18 & 19. Professional, minor league, and semi-pro teams from Cleveland to Columbus will be on hand as well as local sports businesses. Come meet your favorite mascots and test your skills on our indoor soccer field.

Kick back and enjoy the Rent-A-Center Parents' Pavilion filled with numerous couches and love seats and two big screen TVs and computers. Let the kids play while the parents sit back and relax at the I-X Indoor Amusement Park.

The I-X Indoor Amusement Park is held at the I-X Center in Cleveland, Ohio on Route 237, adjacent to Cleveland Hopkins Airport. It is easily accessible from I-480, I-71 and the Ohio Turnpike. For more information call **1.800.897.3942** or visit us online for deep discounts at [www.ixamusementpark.com](http://www.ixamusementpark.com). General Admission \$19; Children under 48" \$16; Seniors 60+ \$9 Saturdays and Sundays and FREE Monday – Friday; Children 3 and under FREE. \$16 Advance tickets available at MARC'S and AAA; Bring in any trademark Mountain Dew product to the I-X Center Box Office after 5PM Monday through Friday to receive one general admission ticket for just \$13.

### Show Hours:

Opening Day, March 27. . . . . 3PM-10PM  
Weekdays, March 30 & 31 . . . . . CLOSED  
Weekdays, April 1 – 3. . . . . 3PM-10PM  
Weekdays, April 6 & 7. . . . . CLOSED  
Weekdays, April 8 & 9. . . . . 3PM-10PM  
Weekdays, April 10 - 17 . . . . . 11AM-10PM  
Weekends, March 27 – April 18 . . . . . 11AM-10PM  
Sunday, April 19 . . . . . 11AM-9PM

**CLOSED Monday & Tuesday, March 30 & 31 and April 6 & 7**

Visit our **Press Room for hi-res photos**; click [www.ixamusementpark.com](http://www.ixamusementpark.com)

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