



News Release

For Immediate Release
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The I-X Indoor Amusement Park & KRAFT/NABISCO Kidzville Returns with Exciting NEW Entertainment

(Cleveland, OH) The 20th Annual I-X Indoor Amusement Park, presented by Marc's, returns to the I-X Center March 27-April 19, 2009, with over 20 acres of fun for the whole family. Back again, wiggling and inching its way to **Kraft/NABISCO Kidzville** is the **Wacky Worm**, a BIG kiddie coaster that delights even the bravest little caterpillar as it reaches heights of two stories as it travels over 100 feet of track.

Lots of favorite rides inside will delight the young ones, from the **Antique Cars** to a **Five-lane Giant Slide**. Favorites such as the **Bumble Bee** and the **Dragon Wagon** return, as well as entertainment and activities planned with children in mind.

In the **Backyard Circus** is the ever popular show just for kids. Bring your camera and watch as children bring this fun animated circus to life – through their imagination. The **Backyard Circus** will perform all month long, where children can sing and dance and pretend they are in the main event of a circus.

“We pride ourselves on constantly updating and improving the I-X Indoor Amusement Park and this year we have created another amazing experience,” said Show Director Eric German.

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**ADD ONE
KIDZILLE**

KRAFT/NABISCO Kidzville, a dedicated children’s area, has over 25 rides just for kids. Lots of favorite rides inside will delight the young ones, from the **Antique Cars** to a **Five-lane Giant Slide**. Favorites such as the **Berry-Go-Round** and the **Dragon Wagon** return, as well as entertainment and activities planned with children in mind. One of the best areas in the park for families is the **Pet Pavilion** with tons of furry friends to hold, feed and love.

Come meet Cosmo and Wanda from, **The Fairly Oddparents**, for the first time ever at the I-X Indoor Amusement Park during Opening Weekend, March 28 & 29. Meet and greet everyone’s favorite costume characters **Dora the Explorer** and **Go Diego Go** on April 4 & 5. Back by popular demand, meet and greet **Scooby-Doo** and **Shaggy**, on April 18 & 19.

Christian Family Weekend and Parent & Family Expo, presented by Castaway Bay, makes for a family-fun weekend March 28 & 29. Local and regional Christian bands, worship groups and approximately 50 organizations and company displays will share their products and services.

The I-X Indoor Amusement Park is held at the I-X Center in Cleveland, Ohio on Route 237, adjacent to Cleveland Hopkins Airport. It is easily accessible from I-480, I-71 and the Ohio Turnpike. For more information call **1.800.897.3942** or visit us online for deep discounts at www.ixamusementpark.com. General Admission \$19; Children under 48” \$16; Seniors 60+ \$9 Saturdays and Sundays and FREE Monday – Friday; Children 3 and under FREE. \$16 Advance tickets available at MARC’S and AAA; Bring in any trademark Mountain Dew product to the I-X Center Box Office after 5PM Monday through Friday to receive one general admission ticket for just \$13.

Show Hours:

Opening Day, March 27 3PM-10PM
Weekdays, March 30 & 31 CLOSED
Weekdays, April 1 – 3. 3PM-10PM
Weekdays, April 6 & 7. CLOSED
Weekdays, April 8 & 9. 3PM-10PM
Weekdays, April 10 - 17 11AM-10PM
Weekends, March 27 – April 18 11AM-10PM
Sunday, April 19 11AM-9PM

CLOSED Monday & Tuesday, March 30 & 31 and April 6 & 7

Visit our **Press Room for hi-res photos**; click www.ixamusementpark.com

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