



News Release

For Immediate Release

Contact: Amy Girton (216) 265-2598

Mountain Dew's Thrill City Guarantees Excitement At the 20th Annual I-X Indoor Amusement Park

(Cleveland, OH) The I-X Indoor Amusement Park, presented by Marc's, is returning to the I-X Center March 27-April 19, 2009, with over 20 acres of fun for the whole family.

Mountain Dew's Thrill City provides thrill-seekers with 30 of the ultimate adrenaline rush rides!

"Over years we have had tons of teens stars at the Park, including, Rihanna and the Backstreet Boys, this year we are planning on having a couple HUGE teen stars," said Eric German, executive show director, I-X Indoor Amusement Park. "Be sure to check our web site www.ixamusementpark.com for the most up-to-date *teen star alerts*."

Freakout has become a favorite perennial ride, giving patrons plenty of stomach-dropping excitement on its rapidly rotating cars. The **Spinning Coaster** with its colorful lights and dizzying spinning cars will keep hearts pumping, and, **Skater** will hoist brave patrons up and swing them around on its giant mechanical arm.

Back by popular demand is **Music Express**, a long-time favorite at Mountain Dew Thrill City. This high-speed spinning action-packed ride will keep you coming back for more. Just as the ride seems to come to an end it begins to circle backwards flinging riders up and down and all around screaming with excitement!

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**THRILL CITY
Add One**

“**Mountain Dew’s Thrill City** is just the beginning of the excitement for teenagers,” said Executive Show Director, Eric German. “There are Midway games and delicious carnival food to enjoy between heart pumping rides. With a tremendous roster of rides like **Freakout, Spinning Coaster**, and long-time favorite, **Music Express**, there will be no shortage of adrenaline this year.”

The I-X Indoor Amusement Park is held at the I-X Center in Cleveland, Ohio on Route 237, adjacent to Cleveland Hopkins Airport. It is easily accessible from I-480, I-71 and the Ohio Turnpike. For more information call **1.800.897.3942** or visit us online for deep discounts at www.ixamusementpark.com. General Admission \$19; Children under 48” \$16; Seniors 60+ \$9 Saturdays and Sundays and FREE Monday – Friday; Children 3 and under FREE. \$16 Advance tickets available at MARC’S and AAA; Bring in any trademark Mountain Dew product to the I-X Center Box Office after 5PM Monday through Friday to receive one general admission ticket for just \$13.

Show Hours:

Opening Day, March 27. 3PM-10PM
Weekdays, March 30 & 31 CLOSED
Weekdays, April 1 – 3. 3PM-10PM
Weekdays, April 6 & 7. CLOSED
Weekdays, April 8 & 9. 3PM-10PM
Weekdays, April 10 - 17 11AM-10PM
Weekends, March 27 – April 18 11AM-10PM
Sunday, April 19 11AM-9PM

CLOSED Monday & Tuesday, March 30 & 31 and April 6 & 7

Visit our **Press Room for hi-res photos**; click www.ixamusementpark.com

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