



News Release

For Immediate Release
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The I-X Indoor Amusement Park & KRAFT Kidzville Featuring 25 Pint-Sized Rides and ALL-NEW 3D Mystery Manor

(Cleveland, OH) The 21st Annual I-X Indoor Amusement Park, presented by Marc's, returns to the I-X Center March 26-April 18, 2010, with over 20 acres of fun for the whole family. **ALL NEW 3D Mystery Manor Haunted House** will be a fun, not too scary experience that children of all ages will enjoy, a nominal fee is required. Back again, wiggling and inching its way to **Kraft Kidzville** is the **Wacky Worm**, a BIG kiddie coaster that delights even the bravest little caterpillar as it reaches heights of two stories as it travels over 100 feet of track.

Lots of favorite rides inside will delight the young ones, from the **Antique Cars** to a **Five-lane Giant Slide**. Favorites such as the **Bumble Bee** and the **Dragon Wagon** return, as well as entertainment and activities planned with children in mind.

In the **Backyard Circus** is the ever popular show just for kids. Bring your camera and watch as children bring this fun animated circus to life – through their imagination. The **Backyard Circus** will perform all month long, where children can sing and dance and pretend they are in the main event of a circus.

-more-

**ADD ONE
KIDZILLE**

KRAFT Kidzville, a dedicated children’s area, has over 25 rides just for kids. Lots of favorite rides inside will delight the young ones, from the **Antique Cars** to a **Five-lane Giant Slide**. Favorites such as the **Berry-Go-Round** and the **Dragon Wagon** return, as well as entertainment and activities planned with children in mind. One of the best areas in the park for families is the **Pet Pavilion** with tons of furry friends to hold, feed and love.

Come meet **ALL-NEW Ben 10** from Cartoon Network, for the first time ever at the I-X Indoor Amusement Park during Opening Weekend, March 27 & 28. And back by popular demand come meet and greet **Scooby-Doo** and **Shaggy**, on April 10 & 11. **Pablo and Uniqua** from the Backyardigans will greet their fans on April 17 & 18.

The I-X Indoor Amusement Park is held at the I-X Center in Cleveland, Ohio on Route 237, adjacent to Cleveland Hopkins Airport. It is easily accessible from I-480, I-71 and the Ohio Turnpike. For more information call **1.800.897.3942** or visit us online for deep discounts at www.ixamusementpark.com. General Admission \$19; Children under 48” \$16; Seniors 60+ \$9 Saturdays and Sundays and FREE Monday – Friday; Children 3 and under FREE. \$16 Advance tickets available at MARC’S and AAA; Bring in any Mountain Dew can to the I-X Center Box Office after 3PM Monday through Friday to receive one general admission ticket for just \$13. Restrictions apply.

Hours

Friday, March 26 (Opening Day)	3:00PM -- 10:00PM
Weekdays, March 29 & 30	CLOSED
Wednesday March 31 & Thursday, April 1	3:00 PM – 9:00 PM
Wednesday, April 14 & Thursday, April 15	3:00PM – 9:00 PM
Friday, April 2 & 9	11:00AM-10:00PM
EASTER, APRIL 4	11:00AM-9:00PM
April 5-8 (Spring Break)	11:00AM – 9:00PM
April 12 & 13	CLOSED
Friday, April 16	3pm-10:00 PM
Saturdays	11:00 AM -- 10:00PM
Sundays	11:00 AM-- 9:00PM

Visit our **Press Room for hi-res photos**; click www.ixamusementpark.com

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