



News Release

For Immediate Release

Contact: Amy Girton (216) 265-2598

Mountain Dew's Thrill City Gets Vertigo At the 21st Annual I-X Indoor Amusement Park

(Cleveland, OH) The I-X Indoor Amusement Park, presented by Marc's, is returning to the I-X Center March 26-April 18, 2010, with over 20 acres of fun for the whole family.

Mountain Dew's Thrill City provides thrill-seekers with 30 of the ultimate adrenaline rush rides! **NEW** this year is **Vertigo** – a ride shooting 70 feet in the air as it twirls riders on a swing-like circular motion.

Freakout has become a favorite perennial ride, giving patrons plenty of stomach-dropping excitement on its rapidly rotating cars. The **Spinning Coaster** with its colorful lights and dizzying spinning cars will keep hearts pumping, and, **Skater** will hoist brave patrons up and swing them around on its giant mechanical arm.

Back by popular demand is **Music Express**, a long-time favorite at Mountain Dew Thrill City. This high-speed spinning action-packed ride will keep you coming back for more. Just as the ride seems to come to an end it begins to circle backwards flinging riders up and down and all around screaming with excitement!

-more-

THRILL CITY
Add One

“**Mountain Dew’s Thrill City** is just the beginning of the excitement for teenagers,” said Executive Show Director, Eric German. “There are Midway games and delicious carnival food to enjoy between heart pumping rides. With a tremendous roster of rides like the **All-New Vertigo** ride, **Freakout**, **Spinning Coaster**, and long-time favorite, **Music Express**, there will be no shortage of adrenaline this year.”

The I-X Indoor Amusement Park is held at the I-X Center in Cleveland, Ohio on Route 237, adjacent to Cleveland Hopkins Airport. It is easily accessible from I-480, I-71 and the Ohio Turnpike. For more information call **1.800.897.3942** or visit us online for deep discounts at www.ixamusementpark.com. General Admission \$19; Children under 48” \$16; Seniors 60+ \$9 Saturdays and Sundays and FREE Monday – Friday; Children 3 and under FREE. \$16 Advance tickets available at MARC’S and AAA; Bring in any Mountain Dew can to the I-X Center Box Office after 3PM Monday through Friday to receive one general admission ticket for just \$13. Restrictions apply.

Hours

Friday, March 26 (Opening Day)	3:00PM -- 10:00PM
Weekdays, March 29 & 30	CLOSED
Wednesday March 31 & Thursday, April 1	3:00 PM – 9:00 PM
Wednesday, April 14 & Thursday, April 15	3:00PM – 9:00 PM
Friday, April 2 & 9	11:00AM-10:00PM
EASTER, APRIL 4	11:00AM-9:00PM
April 5-8 (Spring Break)	11:00AM – 9:00PM
April 12 & 13	CLOSED
Friday, April 16	3pm-10:00 PM
Saturdays	11:00 AM -- 10:00PM
Sundays	11:00 AM-- 9:00PM

Visit our **Press Room for hi-res photos**; click www.ixamusementpark.com

###

